

CEDAG

CALL FOR PAPERS

2nd conference

**Societal Innovation and Territorial Governance
Around the Mediterranean Area**

July 1st, 2011

IPAG Business School. Nice

IPAG Business School, Paris – Nice, 4 bd Carabacel, 06000 Nice tél. +33 493 133 900

<http://www.ipag.fr>

Objectives

This conference is organised by IPAG LAB in association with CEDAG and IRD within a cycle of research days on « Societal Innovations and territorial governance around the Mediterranean area » which started in 2010 under IPAG proposal.

The Mediterranean basin is living a period of turmoil due to social, political and economical evolution. In this context, the link between societal innovation and territorial governance appears as a legitimate research question. Can Societal Innovation propose new models of partnership between all actors involved in the reconstitution process of the Mediterranean territory? Can companies and organizations be major participants in this process? Do we witness the appearance of a new form of public governance in the Mediterranean zone?

Societal innovation is linked to corporate social responsibility. What are the impacts of implementation of CSR on corporate governance? CSR is providing solutions in order for companies to integrate in their activities some social, environmental and economical concerns. The intention is to force companies and organizations to reduce the negative effects and impact of their economical activities over communities and to participate to sustainable development. Is the relationship between companies and local or regional administrations, local communities and citizen a lever of societal innovation in the Mediterranean?

Our objective is an attempt to modelise the relationship between societal innovation, organizations and territories through research projects taking into account the geo-cultural aspects of the Mediterranean area.

We encourage submissions of abstracts and/or full text papers in the following topic areas:

- Territorial Governance / Sustainable Development around the Mediterranean sea
- Public Action and Governance in the Mediterranean zone
- Governance and Corporate Social Responsibility
- Entrepreneurship and Risk Management
- Entrepreneurship and Corporate Innovation
- Inter-companies Relations and Networking
- Finance and Innovation / Microfinance/ Micro loans
- Responsible Tourism around the Mediterranean Sea
- Local Government and Tourism Development
- Quality Norms and Standards
- Human Resource Management
- Public Management
- Logistics
- Free Zones and Industrial localisations

2nd Conference
**Societal Innovation and Territorial Governance
Around the Mediterranean Area**

Conference Venue: IPAG Nice

IPAG Business School, Paris – Nice, 4 bd Carabacel, 06000 Nice tél. +33 493 133 900

<http://www.ipag.fr>

Scientific Committee

Scientific Committee Presidents

André Boyer, Professor, IAE, Nice

- **Serge Amabile**, Assistant Professor, Université Aix-Marseille 3
- **Amel Ben Rhouma**, Assistant Professor, Université Paris V-Descartes
- **Adel Ben Youssef**, Assistant Professor, Université de Nice-Sophia Antipolis
- **Dominique Bonet**, Assistant Professor, Université de la Méditerranée and IPAG LAB
- **Habib Chabchoub**, Professor, IHEC Sfax
- **Sihem Dekhili**, Assistant Professor, Ecole de Management de Strasbourg
- **Awatef Elloumi**, Assistant Professor, IHEC Sfax
- **Claire Gillet**, Assistant Professor, IAE de Toulouse
- **Widad Guechtouli**, Professor, MDI Alger
- **Gilles Guieu**, Professor, Université de la Méditerranée, CRET-LOG
- **Dorota Leszczynska**, Professor, IPAG LAB
- **Régis Meissonnier**, Assistant Professor, Université de Montpellier 2
- **Jean-Yves Moisseron**, Research Fellow, IRD, GDRI DREEM
- **Isabelle Petit**, Professor, IPAG LAB
- **Carole Poirel**, Assistant Professor, Université de la Méditerranée, CRET-LOG
- **Marie-José Scotto**, Professor, IPAG LAB
- **Frédéric Teulon**, Professor and Research Director, IPAG LAB

Publishing

After evaluation by the Scientific committee, a selection of papers will be published in « *Maghreb-Machrek* » and in « *Sustainable Development & Corporate Social Responsibility Journal* » (e-journal). Accepted papers will be published in the conference proceedings and a collective book.

Organisers and partners

CEDAG

Organiser

- IPAG Business School, Nice, France [Head : Isabelle Petit]

Co-organisers

- CEDAG, Université Paris V - Descartes, France [Head : Amel Ben Rhouma]
- IRD, Paris, France [Head : Jean-Yves Moissoner]

Partners

- ISCAE, Tunis, Tunisie [Head : Karim Ben Kahla, Directeur Général]
- IHEC Sfax, Tunisie [Head : Awatef Elloumi]
- CRET-LOG, Université de la Méditerranée, Aix en Provence [Head : Gilles Guieu]
- Académie Algérienne de l'Entrepreneuriat [Head : Widad Guechtouli, Vice Président]
- MDI Business School Alger [Head : Brahim Benabdeslem, Directeur Général]

Contacts

For more information:

Isabelle Petit : i.petit@ipag.fr

Frédéric Teulon : f.teulon@ipag.fr

Registration fee

Participant (Paper presenting Author): 120 € (registration plus lunch and coffee breaks)

[50 €for PhD students]

Call For Papers: Important Dates

Deadline for full paper submission: 29 may 2011

Authors will be notified: 7 June 2011

Deadline for registration: 10 June 2011

If a paper is accepted, at least one of the authors is required to register for the Conference by deadline. Otherwise, the paper will not be included in the Conference Program and proceedings.

Papers must be submitted to:

i.petit@ipag.fr

Cc: f.teulon@ipag.fr , amel.ben-rhouma@parisdescartes.fr , jean-yves.moissoner@ird.fr

Papers will be submitted to the scientific committee and will be evaluated under a "blind method". The evaluation will be transmitted to the authors with no regard to the final decision.

Paper Length

15 pages (maximum, including bibliography and annexes)

Abstract

150 words plus Keywords

Fonts

Font Type: Times New Roman

Font Size (text): 12

Font Size (Tables and Figures): 10

Paragraph

Alignment: Left

Outline Level: Body Text

Indentation

Left: 0

Right: 0

Spacing

Before: 6

After: 6

Line Spacing: Single

Margins:

Top: 2, 5 cm

Bottom: 2, 5 cm

Left: 2, 5 cm

Right: 2, 5 cm

Gutter: 0

Paper Size:

A4 format